

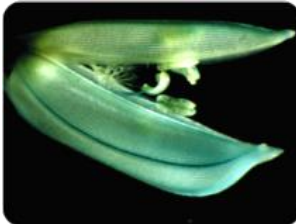


The French agricultural research and international cooperation organization  
working for the sustainable development  
of tropical and Mediterranean regions

# Local agrifood systems, Origin products and Geographical Indications

# An original research organization

- National public institution status, a global mission
- Targeted at research-for-development
- 50 years' field experience and an original approach
- CIRAD worldwide: 12 regional offices
- A staff of 1650, including 800 researchers



## ■ Biological systems

Understanding biological systems, from molecule to ecosystem



## ■ Tropical production and processing systems

Analysing farming practices and farming system performance, from plot to farm level, and post-harvest technologies



## ■ Environments and societies

Supporting stakeholders in rural areas, from local to global scale

# The joint research unit Innovation

The **Joint Research Unit “Innovation and Development in Agriculture and Food”** brings together participants from INRA, CIRAD and Montpellier SupAgro.

**Our mission** : to inform private and public actors’ decision-making by producing knowledge on the processes of innovation and development in agricultural and food systems.

**Our researches** focus on innovation processes, ranging from understanding the objectives of the actors wanting to innovate to analyzing innovations’ impacts on development. Its research also covers the methods required to support the actors who innovate.

Our **interdisciplinary nature** brings together expertise in the agronomic sciences and the social sciences (economics, sociology-ethnology, geography, law, management sciences).

# Experience Geographical Indications Worldwide

**Research:** funded by EU, French ANR, FFEM, Brazil gov

- *Brazil, India, Southern Africa*: Projects Siner-GI, Duras, Biodivalloc

**Expertise:** funded by French AFD, Swiss IPI, WIPO, UNCTAD, FAO

- *16 West Africa countries (OAPI)* : regional capacity-building, 3 registered GIs: Penja pepper Oku honey (Cameroon,) Ziama Macenta coffee (Guinea)
- *Tunisia*: national programme, pilot GIs: Deglet Nour dates, Tebousouk olive oil;
- *Indonesia*: support GI law, first established GI: Kintamani coffee in Bali
- *Laos*: draft of law + two GIs ready to be registered: Coffee and Rice
- *Vietnam*: national support programme; 2 pilot products: cashew, pepper
- *Zanzibar*: GI for clove
- *Kenya*: GI on coffee
- *Colombia*: handicraft GIs

**Trainings, Masters and Ph.D's:** funded by Min.Agric.Fr, AFD, WIPO, IP

- *Inter-GI* : “Geographical indications, a way forward for rural development” since 2007
- 2-week internship in France/Switzerland: 13 sessions; 209 international participants from 70 countries
- *Asia-GI*: 2016, 2017
- *Masters and Ph.D's* : (France, Italy, Morocco, Slovenia, Brazil, Vietnam..)

# Research on Local Agrifood Systems, origin and GI : Main thematic priorities

5 thematic priorities

General aim : to better understand how to  
activate the link between origin products /  
Geographical indications and rural  
development

**1- Understanding and analyzing the coexistence** and relations between OP /GI and the regional food system including other quality schemes: organic, fair trade, and others strategies promoting differentiation of local products (collective and/or regional trademark) and generic products.

**2 – GI and Knowledge Commons, institutional innovations, GI as localized resources for efficient governance**

**3 - Understanding the specificities of artisan food systems :** Need to study how artisanal foods systems differentiate from other food systems to clearly understand the artisan's key requirements & particularities and to create an enabling environment.

**4 comparative analysis of GI frameworks worldwide and the trade off between consistency and flexibility of regulations (food law)**

**5 capacity building : Ph-D, masters, vocational trainings (INTER-GI), e-learning**

**Thank you !**

