



# Technical meeting for the creation of Arepo scientific committee

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# Objective of the meeting

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- The meeting aims to reshape the past work done to identify the research needs and issues related to Local agro-food systems and geographical indications in order to **set objectives and thematic priorities**
- Priorities by Regione Emilia-Romagna



# Priorities by RER

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- Draft of the Position on the common strategic approach to EU agricultural research and innovation
  - 3.1 Quality and origin strategies within the territory
- RER experience in the field of II.GG.



# Priorities by RER

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- Consumer is a key part of the geographical indications system:
  - *analysing the attitude of consumers towards GIs and their sustainability*
  - attitude as willingness to pay for GIs in real terms, not in hypothetical terms (Did you buy GIs? Do you buy them now? Do you sell GIs? ... and so on)



# Priorities by RER

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- Selling / buying Gis is only a part of the economic performance:
- *collecting and analyzing empirical data over time on economic performance of Gis as a contribution to rural economies, in terms of*
  - *economic value*
  - *dissemination*
  - *changing of the politics in the rural areas*
  - *integration with other economic activities*



# Priorities by RER

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- *Analyse GIs legal nature and distinguish it from trademarks and labels; our experience suggests that it has to be clarified, if it is possible by guidelines:*
  - the relation between GIs (legal instrument), traditional knowledge, genetic resources and traditional cultural expressions: how these elements can be protected and their use be remunerated?
  - the convenience and the opportunities, in pragmatic terms, in the registration of GIs (Pdo, Pgi), to avoid unnecessary registration processes