



EUROPEAN EVENT ON FRUIT, VEGETABLES AND QUALITY PRODUCTS

The meeting of European Regions and Producers Associations

March 25th, 2015

14:30 | 23:00

At the Common House of
Aquitaine, Emilia-Romagna and Hessen
21, Rue Montoyer – 1000 Brussels

14:30 | 19:00 CONFERENCE

19:00 | 23:00 TASTING OF REGIONAL QUALITY PRODUCTS

The Association of European Regions for Product of Origin (**AREPO**) and the Fruit and Horticultural European Regions Assembly (**AREFLH**) represent the regional governments and producers' associations that deal with fruit and vegetable production and products of origin.

The two networks gather together 40 regions, from 8 different EU Member States, representing over 50% of Geographical Indications, 45% of fruit and vegetable and 70% of flower and plant production in Europe.

Their common aim is to represent, promote and defend the interests of producers and consumers of European Regions involved in the valorisation of high quality food products.

Visiting this event would provide you with an opportunity to sample and learn more about the high quality and diversity of European agriculture, all within one forum. 19 regions will present their top productions among Geographical Indications, organic products and integrated agriculture.



PROGRAMME

14:30: REGISTRATION AND WELCOME COFFEE

15:00: WELCOME ADDRESS

Laurent Gomez – Secretary-General of AREPO

Jacques Dasque – Secretary-General of AREFLH

I PANEL: THE NEW EU PROMOTION POLICY AND THE STATE OF THE ART OF TTIP NEGOTIATIONS

Diego Canga Fano - Director of DG AGRI Directorate B - Multilateral relations, quality policy, EC

Paolo De Castro – MEP, Member of COMAGRI, Rapporteur on the Recommendations to the European Commission on the negotiations for the Transatlantic Trade and Investment Partnership (TTIP)

QUESTIONS AND ANSWERS

II PANEL: MARKET ACCESS AND CRISIS MANAGEMENT

Herbert Dorfmann – MEP, Member of COMAGRI, President of the Intergroup on Wine, spirits and quality foodstuffs, European Parliament

Luciano Trentini – President of AREFLH Board of Producers Representative

Philippe Appeltans - Director of VBT, the Association of Belgian Horticultural Cooperatives

QUESTIONS AND ANSWERS

III PANEL: INNOVATION - HORIZON 2020 FOR QUALITY PRODUCTS AND FRUIT AND HORTICULTURAL SECTOR

Han Wiskerke - Chair and Professor of Rural Sociology, Wageningen University

François Casabianca – Senior researcher at INRA Corte and coordinator of the SYAL European Research Group

Joan Bonany – Fruit researcher at IRTA – Co-president of AREFLH research committee

QUESTIONS AND ANSWERS

OPEN ROUND TABLE WITH REGIONAL REPRESENTATIVES

Simona Caselli – Minister of Agriculture, Emilia-Romagna Region

Gianni Fava – Minister of Agriculture, Lombardia Region

18:30-19:00: CONCLUSIONS AND INAUGURATION OF THE PRESENTATION AND TASTING OF REGIONAL PRODUCTS

Josep Maria Pelegrí – President of AREFLH - Minister of Agriculture of Catalonia

Vincent Labarthe – President of AREPO – Vice-president in charge of Agriculture of Midi-Pyrénées

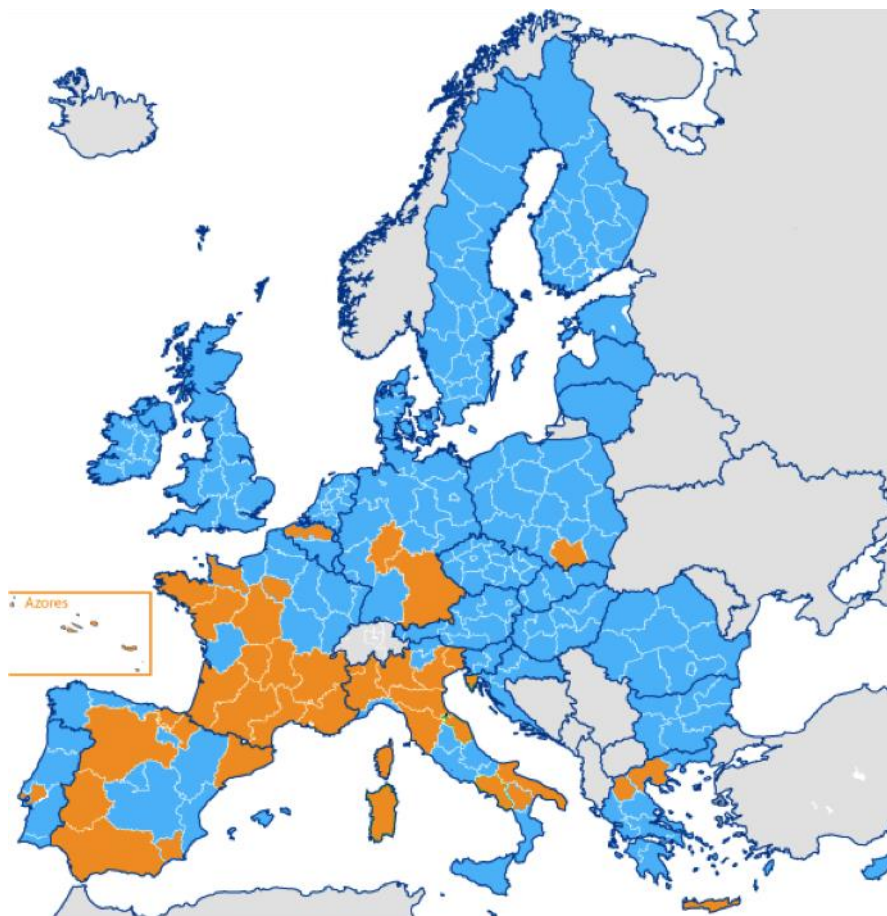
Eric Andrieu, MEP, First Vice-President of COMAGRI, European Parliament

Phil Hogan, Commissioner for Agriculture and Rural Development, European Commission

Simultaneous translation will be provided into English, French, Italian and Spanish.

Registration to attend the meeting is required for organisational reasons. Please complete the online registration at the following link: <http://bit.ly/1wkrcks>

AREFLH AND AREPO MEMBER REGIONS



FLANDERS	BELGIUM	BASILICATA	ITALY
ISTRIA	CROATIA	CAMPANIA	ITALY
AQUITAINE	FRANCE	EMILIA-ROMAGNA	ITALY
AUVERGNE	FRANCE	FRIULI VENEZIA GIULIA	ITALY
BASSE-NORMANDIE	FRANCE	LOMBARDIA	ITALY
BRETAGNE	FRANCE	PIEMONTE	ITALY
CENTRE	FRANCE	PUGLIA	ITALY
CORSE	FRANCE	SARDEGNA	ITALY
ILE DE FRANCE	FRANCE	TOSCANA	ITALY
LANGUEDOC ROUSSILLON	FRANCE	VALLE D'AOSTA	ITALY
LIMOUSIN	FRANCE	VENETO	ITALY
MIDI-PYRENEES	FRANCE	MALOPOLSKA	POLAND
PAYS DE LA LOIRE	FRANCE	LISBOA E VALE DO TEJO	PORTUGAL
PROVENCE-ALPES-COTE D'AZUR	FRANCE	AZORES	PORTUGAL
RHONE ALPES	FRANCE	ANDALUCIA	SPAIN
BAVARIA	GERMANY	CASTILLA Y LEON	SPAIN
HESSEN	GERMANY	CATALUÑA	SPAIN
CRETE	GREECE	EXTREMADURA	SPAIN
MACEDOINE CENTRALE	GREECE	MURCIA	SPAIN
MACEDOINE DE L'OUEST	GREECE	NAVARRA	SPAIN
		PAIS VASCO	SPAIN