



# Latin American Center for Rural Development (RIMISP)

## Rural Territorial Development with Cultural Identity Program (RDT-IC)



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# RIMISP

Latin American Center for Rural Development



## Characteristics

- Regional organization;
- Regional applied research for 30 years;
- It supports and stimulates institutional, economics and social change;
- It operates through Programs with a network logic;

# Rural Territorial Development with Cultural Identity Program (DTR-IC)

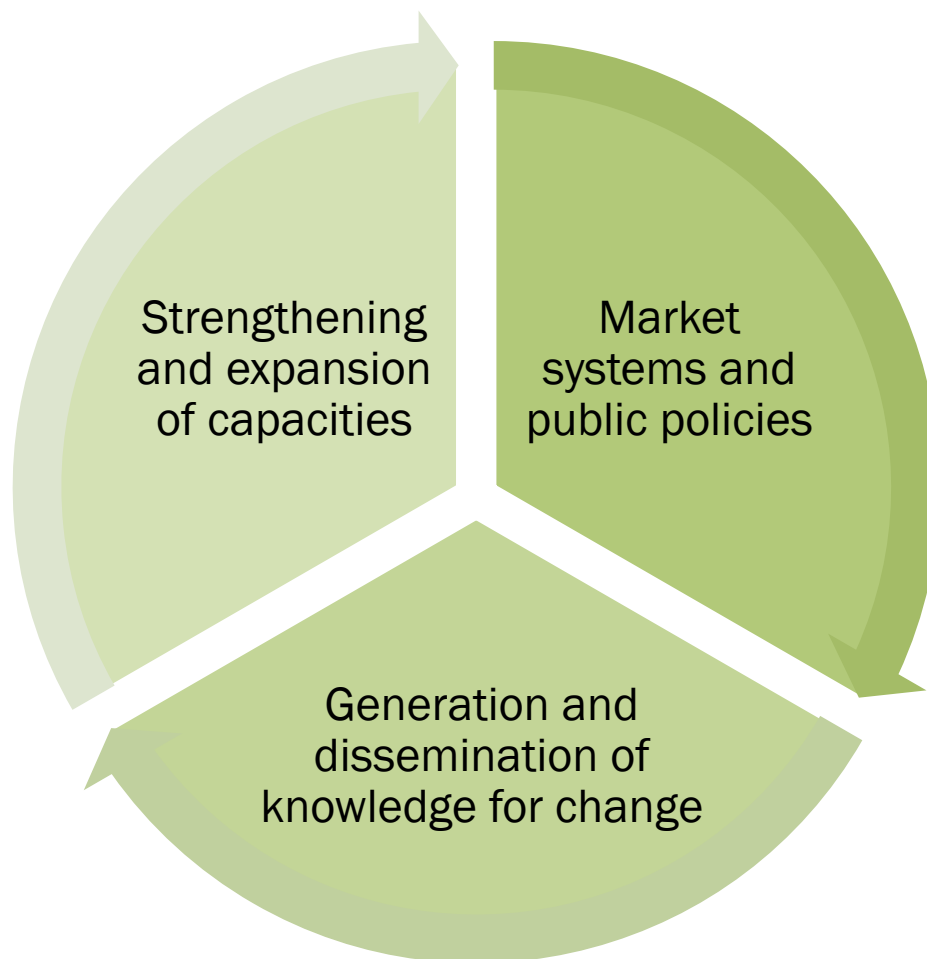


## Objectives

- Recognizing and enhancing the bio-cultural diversity.
- Promoting sustainable and inclusive territorial dynamics.
- Contributing to improve quality of life and stimulate the empowerment of rural people with fewer opportunities.
- Operating through large scale processes.

# Rural Territorial Development with Cultural Identity Program (DTR-IC)

## 3 ACTION LINES



# Strengthening and expansion of capacities

## Objectives

- Training public and private actors to be able to influence their institutional and territorial context through innovative strategies for sustainability.
- Creating training processes oriented to the formation of a critical mass in line with the «Territorial Development with Cultural Identity» approach



# Strengthening and expansion of capacities



## **“Diplomados”**

### FUNDAMENTAL CHARACTERISTICS

Absence of academic requirements –  
Overcoming inequality of opportunity within  
the populations

Involvement of local masters and talents  
within the teaching process


Submission of a project idea to foster and  
boost Territorial Development with Cultural  
Identity processes

Construction of a  
“graduates community”


# Strengthening and expansion of capacities




## “Diplomados”



Pontificia Católica  
Universidad del Peru  
(PUCP)  
3 versions



Universidad  
Nacional de  
Colombia (UNAL)  
1 version



Universidad Austral de  
Chile (UACH)  
1 version



# Strengthening and expansion of capacities - Diplomados



- ✓ 53% women
- ✓ 27% indigenous and afro descendant peoples
- ✓ 81% from rural areas or small towns



- ✓ More than 400 applicants
- ✓ More than 170 students from 10 different countries



- ✓ 146 graduates
- ✓ 55% women
- ✓ 22% indigenous origin



- ✓ Bolivia
- ✓ Peru
- ✓ Chile
- ✓ El Salvador
- ✓ México
- ✓ Paraguay
- ✓ Colombia
- ✓ Ecuador
- ✓ Francia



# Market systems and public policies

- Fostering public-private partnership entailing benefits to small-scale producers and entrepreneurs.
- Stimulating innovative entrepreneurial initiatives.
- Creating exchange and communication opportunities in order to articulate urban consumers and producers.
- Designing and supporting national and local public policies programs to boost inclusive processes of territorial bio-cultural resources valorization

## *Objective:*

Strengthening link between market systems and public policies oriented to the valorization of the agro-food and cultural heritage on a territorial base



# Important link between the first and the second action line: The case of Bolivia

## **TERRITORY : THE SOUTHERN VALLEYS (Tarija and Chuquisaca departments)**



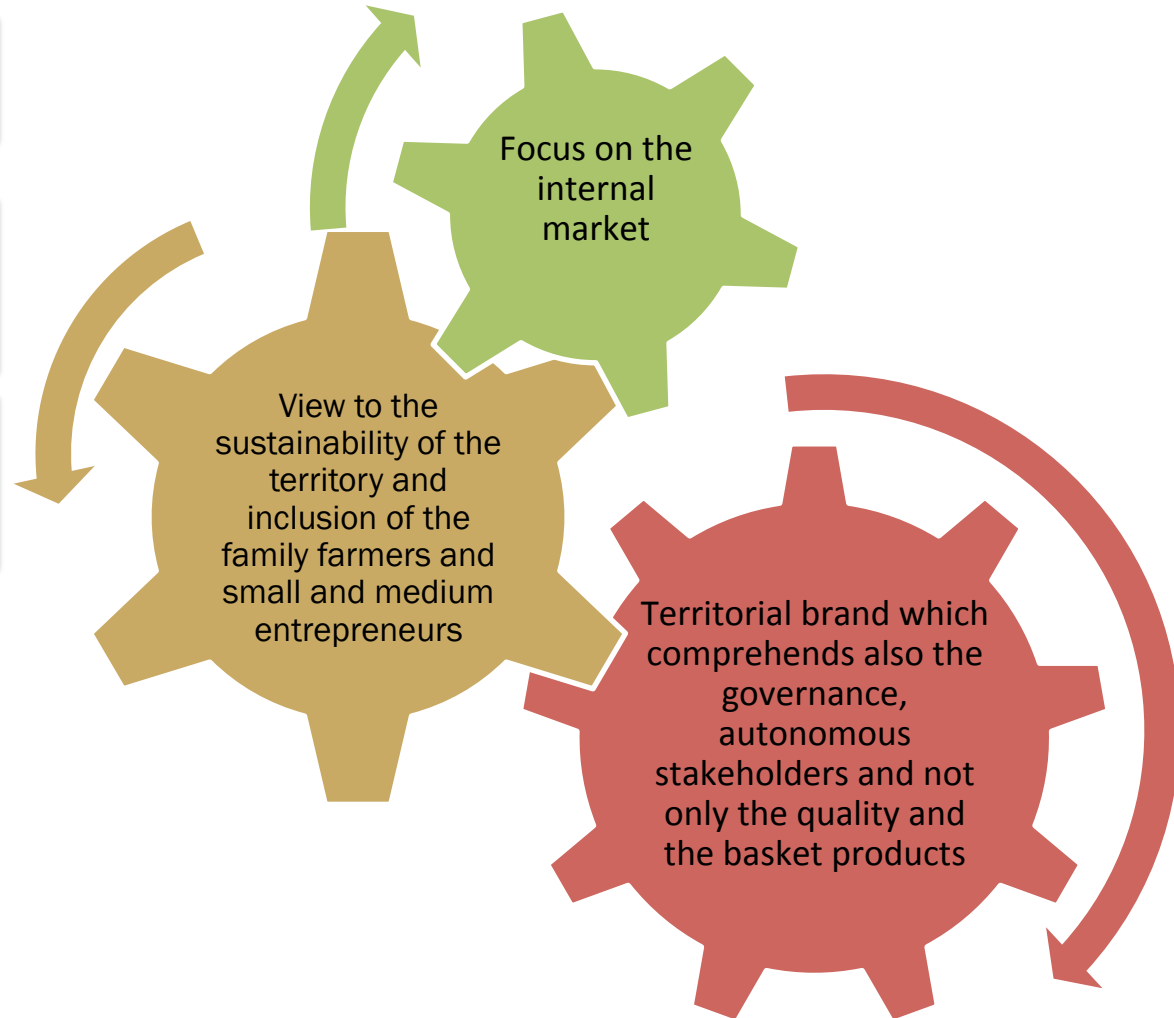
An example of where the results of territorial stakeholders' capacity building process are visible and have an incidence on the territory.

# The case of Bolivia: Main features

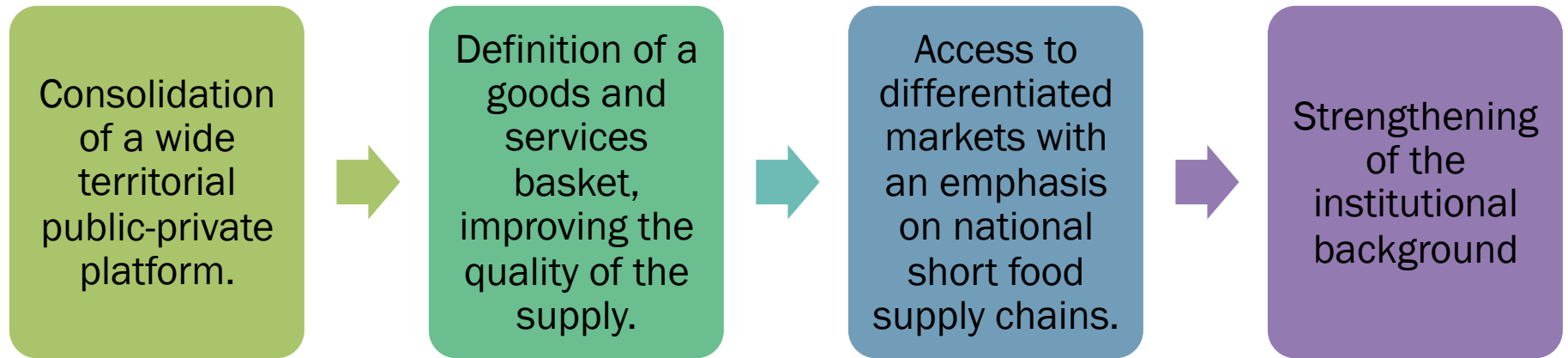
➤ Project with a strong territorial focus.

➤ From a value-chain centered logic to a more integrated perspective and a major articulation .

➤ From an IG strictly related to a product to a multi-product logic with a macro-territorial vision.



# The case of Bolivia: The process



RTD-CI TRAINING AND CAPACITY BUILDING ACTIVITIES

SCALING UP

Thank you for your attention!